

A whopper of a story



Photo provided by Story Strategies

December 23, 2008

Professional storyteller Lisa Lipkin, founder of Story Strategies in Hurleyville, trains top financial advisers from Ameriprise Financial at The Inn & Conference Center in Adelphi, Md., in "How to Make a Great One-Minute Pitch." Her business, located at storystrategies.net, opened earlier this year. Send your company's news and photos to business@th-record.com.